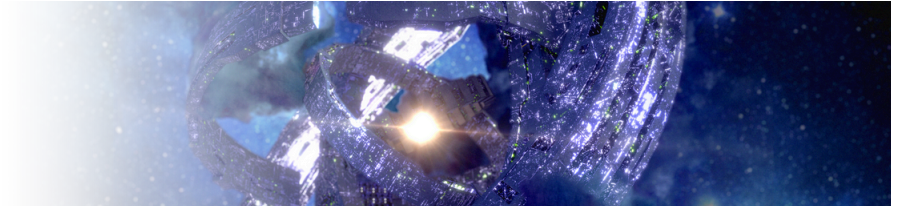


KEITH BOYLAN



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🌐 keithboylan.com

EDUCATION

**Virginia Commonwealth
University, Richmond, VA**

BFA, Major in Kinetic Imaging,
Minor in Psychology

Graduated: 2016

SKILLS + SOFTWARE

**3D Modeling, Rigging, Animation,
VFX**

*Autodesk Maya, ZBrush,
Reallusion iClone, TouchDesigner*

**Motion Graphics, 2D Animation,
Video Editing**

Adobe After Effects, Adobe Premiere

Photo Editing + Digital Illustration

*Adobe Photoshop, Adobe Illustrator,
Clip Studio Paint*

3D Texturing + Material Design

*Substance 3D Painter,
Substance 3D Designer*

Game Engines

Unity, Unreal

UX/UI Design

*Figma, Adobe XD, Adobe InDesign,
Adobe Illustrator*

PROFILE

I am a multimedia digital artist with 8 years of professional experience building immersive software for AR, VR, mobile web, and event-based activations.

WORK EXPERIENCE

BRIGHTLINE INTERACTIVE, ASHBURN, VA

Director, 3D & Immersive Design | 2022 - Present

- Manage, supervise, and train a team of designers to create 3D assets, game environments, motion graphics, and video content for virtual reality training, web AR applications, and touchscreen kiosk activations.
- Plan processes and delegate tasking for 3D & video-related design deliverables.
- Review design team deliverables and provide feedback and guidance to ensure client requirements are met and final delivered work is high quality and error-free.
- Design and edit motion graphics, video, and 3D content.
- Work with developers in game engines to build software for end clients including AT&T and Disney, and musical acts Imagine Dragons, RBD and Karol G.

Principal Technical Artist | 2022

- Planned and evaluated technical solutions for the company's VR and AR design work.
- Designed 3D and video-related client deliverables.
- Assisted Design Director in scheduling, planning, and distributing technical design work to ensure key technical milestones were properly scoped and delivered.
- Assisted in mentoring and coaching team members to learn new skills and improve capabilities.

Lead Immersive Experience Designer | 2021 - 2022

Experience Designer | 2017 - 2021

- Designed motion graphics, user interfaces, and 3D assets and animations for interactive experiences.
- Worked with developers in the Unity engine to build software for end clients including AT&T, Coca-Cola, Capital One, Toyota, Geico, and Cub Cadet.

3D Design Contractor | 2016 - 2017